

**CALL FOR PAPERS**  
**CAROLINAS COMMUNICATION ASSOCIATION**  
**2011 ANNUAL CONVENTION**

Friday, September 30 — Saturday, October 1, 2011  
Hawthorne Inn & Conference Center  
Winston-Salem, NC 27101

**Conference Theme:**

**Artful Communication in the City of the Arts:  
Communicating about Art & the Art of Communicating**

Humans communicate verbally and nonverbally. The 2011 CCA conference invites scholarly papers examining human communication—all forms of speech, including oral, textual, digital and electronic AND research-based, digitally formatted creative projects [whether video, multimedia or web-based, all of which can be no more than 10 minutes in length]. Two questions focus our conversations across multiple communication forms:

- 1) What do we learn from colors, lines, shadows, texture, form and motion (implied or real)? This question invites us to scholarship and creative work on and in the visual arts, signs, symbols, photographs, video, and nonverbal behaviors.
- 2) How are we affected by the messages of particular media and forms of text, spoken language, traditional media and emerging social media? This question invites us to analyze rhetoric, persuasion, theoretical perspectives and study of communication skills.

All **papers**, **panel proposals**, and **GIFTS** submissions are handled electronically. Please EMAIL your submission and attach the document(s) in digital format. AND if you submit both a paper AND accompanying research-based high-megapixel creative work, provide a link to download it or ZIP the creative work. Each paper and/or combination paper/creative work submitted will be evaluated via blind, peer review.

**Identifying information must be limited** to the EMAIL and/or cover letter. **(IF your entry MUST be mailed, then email the correct chair (listed below) for the competition that you are entering to negotiate an appropriate mailing address.)** Panel idea submissions must include a *detailed abstract (300 words maximum)*, AND *a list of panel members, plus each member's academic title & affiliation & topic title*. **GIFTS** proposals must provide a detailed abstract (300 words maximum).

Our conference's success depends on you. Please know that your registration and attendance at the conference in Winston-Salem is **required** if your research paper, paper/creative work, panel, and/or GIFTS submission is accepted for presentation.

**To aid in collecting a complete record of ALL scholarship submitted to the 2011 conference:**  
*in addition* to sending your entry for a paper competition or panel proposal or GIFT, to a ***chair designated in the proper paper call explained below***, please ALSO send your materials to:

Dr. Carol Reese Dykers ( [carol.dykers@salem.edu](mailto:carol.dykers@salem.edu) )  
Department of Communication, Salem College  
601 S. Church Street, Main Hall Room 302  
Winston-Salem, NC 27101

**Deadline for ALL Submissions: July 1, 2011**

**Call for Papers  
Mary E. Jarrard Undergraduate Student  
Paper Award Competition**

The Mary E. Jarrard Award for Outstanding Undergraduate Student Paper is given to the top undergraduate student paper and top graduate student paper presented at the conference. Mary E. Jarrard, a longtime member of the Carolinas Communication Association, was devoted to encouraging students to attend and participate in the annual convention. Winners of the Mary Jarrard Awards will be announced at the conference luncheon on **Saturday, October 1st**.

**CCA Jarrard Undergraduate Paper Award Committee (chair: Dr. Wes Fondren, Coastal Carolina University)**, invites submission of papers from undergraduate students for the 2011 annual conference at the Hawthorne Inn & Conference Center in Winston-Salem, NC 27101.

**Guidelines are as follows:**

**Current or just graduated** students are allowed to submit **one paper** (or combination paper/creative work) per conference to the Undergraduate paper competition.

- The submission is to be a paper written in an undergraduate class (and if entered, accompanying creative works must be in digital format and based in research and/or visual theories of communication discussed IN the paper).
- The paper (and any accompanying creative project) is/are to be the original work of the submitting student. Co-authored papers/projects with a faculty member are NOT eligible for the Jarrard competition.
- Although a student may submit only one (1) paper for the Jarrard competition, they may submit additional papers (and related creative work) for consideration on a regular panel.
- Papers submitted for the Jarrard Undergraduate Paper Award competition must focus on communication. Papers may present studies of any aspect of communication and may use any type of quantitative or qualitative methodology; accompanying creative works must be in digital format and based on the research and/or visual theories of communication discussed in the paper.
- The student **must attend** the conference to present their paper in person.
- Submit the paper electronically to **Dr. Wes Fondren at [wfondren@coastal.edu](mailto:wfondren@coastal.edu)**. Please indicate in the email SUBJECT LINE that this is a submission for Jarrard Undergraduate Competition. Authors should include identification information ONLY in the text of the email or cover letter to ensure a blind review process.

**Deadline for submission: July 1, 2011**

**Call for Papers  
Mary E. Jarrard Graduate Student  
Paper Award Competition**

The Mary E. Jarrard Award for Outstanding Graduate Student Paper is given to the top graduate student paper read at the conference. The recipient will be announced at the conference luncheon on October 1.

**CCA Jarrard Graduate Paper Award Committee (chaired by Dr. Elizabeth Dickinson, Salem College, 601 S. Church St., Winston-Salem, NC, 27101)**, invites submission of papers from graduate students for the 2011 annual conference to be held in Winston-Salem, NC.

**Guidelines are as follows:**

**Master's** students may submit **one paper** per conference to the Graduate paper competition.

- The submission is to be a paper written in a **graduate** class, and **can be** based on work that **is part of a masters thesis or thesis project**. [HOWEVER, the entire thesis itself MAY NOT be entered IN THIS COMPETITION; we cannot accept BOOK-LENGTH SUBMISSIONS; accompanying creative work is limited to 10 minutes in duration.].
- The paper (or paper/creative project combination) is to be the original work of the student submitting the paper. Co-authored papers with a faculty member or thesis adviser are NOT eligible for the Jarrard competition.
- A student whose paper is accepted for presentation may NOT submit another paper from their THESIS work for the Jarrard competition. They may submit additional papers for consideration on a regular panel.
- Papers submitted for the Jarrard Graduate Paper Award competition must focus on communication. The papers may present studies of any aspect of communication and may use any type of quantitative or qualitative methodology; accompanying creative works must be in digital format and be based on the research and/or visual theories of communication discussed in the paper.
- The student **must attend** the conference to present their paper in person.
- Submit the paper electronically to **Dr. Elizabeth Dickinson at [Elizabeth.dickinson@sale.edu](mailto:Elizabeth.dickinson@sale.edu)**. Please indicate in the email SUBJECT LINE that this is a submission for **Jarrard Graduate Competition**. Authors should include identification information ONLY in the text of the email or cover letter to ensure a blind review process.

**Deadline for submission: July 1, 2011**

## **Call for Papers Ray Camp Research Award Competition**

The Ray Camp Research Award is given in honor of Ray Camp, Professor Emeritus at North Carolina State University, a beloved, longtime member of the Carolinas Communication Association. This award honors Ray's legacy of scholarship contributed to CCA where he, for many years, presented completed, well-researched papers and helped set the standard for our organization. The recipient of the Ray Camp Research Award will be announced at the conference luncheon on Saturday, October 1st.

**CCA Ray Camp Research Paper Award Committee, Dr. Steven J. Madden (Chair), invites submission of papers from communication scholars for the 2011 annual conference that will be held in Winston-Salem, NC.**

**Guidelines are as follows:**

- Scholars may submit **one paper** (OR paper/creative work combination) per conference to the Ray Camp Research paper competition.
  - The submission is to be a completed paper (and can include a creative work based on the research in the paper).
  - The paper (and creative project if submitted) is/are to be the original work of the scholar submitting the paper and **must be research-based**.
- Papers submitted for the Ray Camp Research Award competition must focus on communication. The papers may present research of any aspect of communication and may use any type of quantitative or qualitative methodology; accompanying creative works must be in digital format

and be based in the research and/or visual theories of communication discussed in the paper and be no longer than 10 minutes in duration.

The submitter **must attend** the conference to present their paper in person. Submit the paper electronically to Dr. Steven J. Madden at [madden@coastal.edu](mailto:madden@coastal.edu)

- Please indicate in the email SUBJECT LINE that this is a submission for the Ray Camp Competition. Authors should include identification information ONLY in the TEXT of the email or COVER LETTER to ensure a blind review process.

**Deadline for submission: July 1, 2011**